

Cratus engagement strategy - progress report

Cratus was appointed in August to work in partnership with the council on the delivery of an engagement course, development of an ongoing community engagement strategy and framework. This work has commenced, a comprehensive stakeholder list has been established identifying key parish councils and community groups as well as businesses and developers.

The work Cratus is undertaking is split into four phases.

1. Establish a definitive background to engagement work already undertaken for the Tewkesbury garden town.
2. Deliver a series of workshops to agree an updated vision, identity and narrative, supported and co-created by all current stakeholders.
3. Devise and agree a stakeholder framework for delivery of the garden town.
4. Produce an integrated stakeholder and community engagement strategy for Tewkesbury Borough Council for the delivery of the garden town.

The programme of work can be found below. The actions highlighted in bold are still outstanding or being progressed:

Week	Programme
One w/c 07/08/23	<ul style="list-style-type: none"> • Create comprehensive stakeholder list • Use stakeholder list to develop list of invitees to take part in workshops, segmenting as appropriate • Request all the historical proposals and strategies • Assist with preparation for parish Council meetings • Attend face to face inception meeting in Tewkesbury
Two w/c 14/08/23	<ul style="list-style-type: none"> • Review all the historical proposals and strategies and feed into knowledge matrix – in progress
Three w/c 21/08/23	<ul style="list-style-type: none"> • Complete knowledge matrix from historical documents • Begin drafting stakeholder framework, structure and governance – in progress
Four w/c 28/08/23	<ul style="list-style-type: none"> • Continue creating stakeholder framework, structure and governance – in progress
Five w/c 04/09/23	<ul style="list-style-type: none"> • Develop materials for use during the vision workshops, including draft framework • The Executive meeting 06/04/23 • Continue creating stakeholder framework, structure and governance – in progress • Secure locations for workshops
Six w/c 11/09/23	<ul style="list-style-type: none"> • Issue workshop invitations

Seven w/c 18/09/23	<ul style="list-style-type: none"> • Complete draft stakeholder framework, structure and governance. Circulate. • Finalise workshop format, including those who will be presenting, running order and narrative
Eight w/c 25/09/23	<ul style="list-style-type: none"> • Full Council meeting 26/09/23
Nine w/c 2/10/23	<ul style="list-style-type: none"> • Conduct vision workshops with members (as the first engagement) followed by stakeholders • Create draft vision and narrative based on outputs from workshops • Draft integrated stakeholder and community engagement strategy documents • Use feedback from development delivery partners' Reg 18 consultations to feed into strategy
Ten Dates to be confirmed	<ul style="list-style-type: none"> • Seek final feedback from development delivery partners on integrated stakeholder and community engagement strategy documents
Eleven Dates to be confirmed	<ul style="list-style-type: none"> • Incorporate feedback from development delivery partners into strategy • Circulate refreshed vision and narrative, along with integrated stakeholder and community engagement strategy
Twelve Dates to be confirmed	<ul style="list-style-type: none"> • Collate information from vision workshops • Presented to new garden town governance structure

The engagement on the vision for the garden town has been updated to take place in two phases. The first phase will be engagement with the following groups:

- Members - Executive, garden town ward members, wider members
- Internal Tewkesbury Borough Council officers
- Relevant Town and Parish Councils

Following this phase two will see engagement with community stakeholders in Tewkesbury and the garden town area. This will include community groups, businesses, developers and members of the public.

Phase three and four have not been started yet and will do so once the first two phases have been completed.